The ASC is an association of academics, business executives, and public-policy makers who share a commitment to improving competitiveness at individual, firm, industry, country, region and global levels. Established over two decades back to provide a forum for the interdisciplinary and cross-sector communication needed to address competitiveness, the Society fosters the exchange of information and ideas among individuals who bring differing perspectives and expertise to the issue. The Society publishes scholarly journals and offers national awards for contributions to competitiveness.

Excellent opportunity for Faculty, Graduate Students, Business Executives, and Public Policy Makers!

American Society for Competitiveness encourages submission of articles to the following related publication: Journal of Competitiveness Studies
An excellent opportunity to interact with scholars, business leaders, and government leaders from all over the world.

- Discuss research findings and current practices pertaining to the various facets and sources of competitiveness to survive and succeed in today’s global marketplace
- Present your paper in a very congenial and professional conference environment
- Publish your article in peer-reviewed, internationally-reputed journals that are listed in ProQuest, Cabell’s, EBSCO, etc.

For more than 25 years, the Conference has been bringing together leaders from business, government, and academia to share and discuss ideas, to reflect on experiences and approaches, and to strengthen the spirit of cooperation and collaboration for improved competitiveness.

- Papers dealing with national, regional, and global strategies related to the themes suggested are welcome.
- Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought.
- Special consideration will be given to papers, abstracts, and symposia proposals that facilitate exchange between scholars and practitioners.
- In addition, proposals for panels will be considered.

Competitive papers will be published in the Society’s Journal–Competition Forum (listed in the Cabell’s Directory and on several online databases including EBSCO). At least one author is required to register and attend the conference. Highly competitive papers are invited for publication in a peer-reviewed journal: Journal of Competitiveness Studies. Best paper awards in several categories are extended each year.

The ASC Conference invites conceptual papers, empirical studies, case studies, proposals, panel discussions or abstracts pertaining to both traditional and contemporary themes related to competitiveness:

- International Trade and Finance
- Immigration Policy
- Healthcare
- National & Regional Competitiveness: Latin America, Egypt and China

Strategic Intent & Initiatives

- Corporate Alliances
- Corporate Bailouts
- Supply Chain Management
- Business Viability & Competitiveness Priorities
- Industrial Revivalism
- Competitiveness of Global Taxation

Global Manufacturing and Competitiveness

- Counterfeiting and Intellectual Property
- Threat from Cyber Criminality & Terrorism
- Compliance and Governance as part of Global Standard Setting
- National Market Attractiveness
- Talent Driven Innovation

Managing the Knowledge-based Firm

Intellectual Property

- Privacy and Confidentiality in Today’s Knowledge-Based Society
- Unleashing Innovation
- Global Competition and Emerging Markets
- Government-Business Partnership

Sustainability

- Global Corporate Responsibility & Citizenship
- Sustainability: Energy, Water & Land Resources
- Global Warming
- Sustainable Development in Foreign Countries
- Are Governments Progressing on a Path Towards Sustainable Economic Growth?
- Abiotic oil - A Theory Worth Exploring

Geopolitics & Geostrategies

- Competing for Resources
- The Dynamics of Firms and States
- Repatriation of Foreign Profits
- Immigration Reform
- Competitiveness of the European Union vs. the Rest of the World
• Emergence of Illiberal Democracies
• Legitimacy of Sovereignty

Competing in Dynamic Global Industries
• Telecommunications and Multimedia
• Financial Services
• Pension Reform & Savings
• Pharmaceutical and Biotech Industries
• E-Commerce & Supply Chain Management
• Case Studies Success Stories Pertaining to Different Regions and Industries
• Social Networking

Healthcare
• Obama Care - Take a Side
• The Workforce and the Legalization of Marijuana
• Does Global Trade Affect Healthcare?
• How to Maximize Value for Patients
• Competition in the Healthcare Marketplace

A sample of business, academic and government leaders who have participated as a speaker at ASC Conferences:

• Mark Doms, Chief Economist of the U.S. Department of Labor
• Chris Parry, Rear Admiral (Ret.) Royal Navy
• John Hillen, Former Assistant Secretary of State
• Dennis, Yablonsky, CEO Allegheny Conference
• John Jacko, Vice President & Chief Marketing Officer, Kennametal, Inc.
• Dimitri Simes, President - Center for the National Interest
• Ann Lee-Jeffs, Senior Director Worldwide Johnson and Johnson

REGISTRATION INFORMATION
To Register: visit www.eberly.iup.edu/asc or call 724.357.5759
Registration Fee: $275

Includes ASC Membership, copies of ASC’s publications, breakfast, lunch, reception and refreshments during the conference.

Location: Westin Tysons Corner
7801 Leesburg Pike
Falls Church, VA 22043
(703) 893-1340

Space is limited, so sign-up today!

SUBMISSION DEADLINE FOR PAPERS, ABSTRACTS AND PROPOSALS IS JUNE 15, 2015.

To facilitate the blind peer review process, the first page should include:
• Title of paper
• Author’s name(s)
• Institutional affiliations(s)
• Phone and Fax numbers(s)

The second page should repeat the paper title but should contain no information that would identify author or institution. Publication style guidelines for the American Psychological Association may be used.

Please mail to:
F. Robert Buchanan, Ph.D.
Academic Program Chair
American Society for Competitiveness
664 Pratt Drive, Indiana, PA 15705
Email: ASCorg1@gmail.com
Phone: 724-541-6233
Fax: 724-357-5743
ASC 26th Annual Conference
Competitiveness: The Next Decade
Washington, D.C.
October 22-24, 2015

www.eberly.iup.edu/asc

Sponsored by: Indiana University of Pennsylvania