2009 CONFERENCE

Transformation: Sustaining Competitiveness in an Interdependent World

Sharpen your edge

CONCLUSION PROGRAM

October 29-31, 2009
Marriott Tysons Corner
Washington, D.C. Area
WELCOME

Welcome to the Twentieth Annual Conference of the American Society for Competitiveness (ASC) on *Transformation: Sustaining Competitiveness in an Interdependent World*. Competing successfully in today’s world is a real challenge and it requires countries and businesses to think and operate differently than in the past. The goal of this conference is to exchange ideas and ways by which organizations and nations can meet the global economic challenge in the *twenty-first century*. *This is a particularly important year for the ASC as it completes two decades of bringing* together individuals from academe, industry and government.

As we do each year, the speakers and panelists at this conference have been carefully selected to help us better understand the factors affecting competitiveness at individual, firm, industry, national and regional levels by sharing their real-world experiences and latest research. We sincerely hope that this meeting will be a stimulating, interactive, productive, and enjoyable experience for each one of you.

Robert L. Lattimer  
Chairman of the Board

Grover Norquist  
President

Abbas J. Ali and Robert C. Camp  
Conference Chairpersons

Susan Brant  
ASC Treasurer

Prashanth N. Bharadwaj  
Academic Program Chairperson

ASC Staff:  
Holly Griffith

Local Arrangement Committee:  
Anastasia Arkitidis  
Brendan Bash  
Zena Habboush  
Faustina E. Shedlock  
Bhishma Solanki  
Vinayaka Siddnanjappa

Conference Objectives:

- Sharing “real world” experiences and competitive approaches
- Integrating research and practice
- Formulating competitive strategies for success

Sponsoring Organization:

Indiana University of Pennsylvania

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Featured Presentations and Sessions

THURSDAY
Luncheon & Key Note Address: The Current State of the U.S. Economy, the Importance of Innovation and Trade, and the Important Role of the U.S. Department of Commerce
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Robert Davis, University of Virginia .................................................................................... 11
All Society Panel Discussion: Searching For the Limits of Constructive Competition ... 11
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SATURDAY
ASC Business Meeting ......................................................................................................... 14
### Thursday, October 29, 2009

**Thursday**
- **7:30 am - 5:00 pm**
  - On-site Conference Registration

**Thursday**
- **7:30 am - 8:20 am**
  - Continental Breakfast

### Concurrent Sessions

**Thursday**
- **8:30 am – 10:00 am**

**Session 1: Facing Development Challenge in the Middle East & Asia**
- **Falls Church**
  - **Chairperson:** Joe Horton, University of Central Arkansas
  - **New Frontiers in Globalization, Asian Emerging Countries and Governance Issues in the 21st Century**
    - Brigitte Lévy, University of Ottawa
  - **Restructuring the Public Sector in Iraq**
    - Abbas Mehdì, St. Cloud State University
  - **The Human Development Indicator: A New Perspective**
    - Gretta Saab, University of Balamand
  - **Discussant:** Carl Tong, Radford University

**Thursday**
- **8:30 am – 10:00 am**

**Session 2: Public Policy and Public Goods**
- **McLean**
  - **Chairperson:** G. Scott Erickson, Ithaca College
  - **What do the NCAA Tax Exemptions Have to do with Education: Not Much**
    - Roy Whitehead, University of Central Arkansas
    - Kris Jones, Southeastern Louisiana University
    - Ken Griffin, University of Central Arkansas
  - **Education as an Instrument of Public Policy: Key to National Stature, Economic Growth & Social Progress**
    - Narendra K. Rustagi, Howard University
    - Anandi P. Sahu, Oakland University
  - **Predicting International Corruption with Rule of Law and Cultural Variables: The Best Practices for Restoring Integrity**
    - Paul G. Wilhelm, Kentucky State University
    - Timothy G. Wilhelm, Northern Kentucky University
  - **Discussant:** Aysar Philip Sussan, Bethune-Cookman University

**Thursday**
- **8:30 am – 10:00 am**

**Session 3: American Innovation and Emerging Markets**
- **Herndon**
  - **Chairperson:** Deirdre Bird, Providence College
Putting the Pedal to the Metal: Forces Driving the Decision-Making Process toward American-Made Vehicles by Consumers in China, Taiwan, and Thailand

Yu-Ting Ou, Alliant International University
Bijan Massrour, California Miramar University
Nadia Abgrab Noormohamed, Salve Regina University

The Global Burger War: Russians are looking for the Best Fast Food Option
Nikolai Ostapenko, University of the District of Columbia

Elucidating the Impact of CEO Succession on Strategic Change: A Middle Management Perspective
Masato Suzuki, Meiji University

Discussant: Kathy Baker, Health South Hospital

Concurrent Sessions

Thursday 10:15 am – 11:45 am

Session 4: Industrial Renewal: Promises and Challenges
Falls Church

Chairperson: Kathy Baker, Health South Hospital

GM: Problems, Solutions and Lessons
Carl Tong, Radford University
Lee-Ing Tong, National Chiao Tung University

The Impact of Core and Enabling Technology in the Auto Industry
Aysar Philip Sussan, Bethune - Cookman University

An International Comparison of Housing Bubbles in the Current Global Economic Crisis
Joseph Horton, University of Central Arkansas

Discussant: Paul G. Wilhelm, Kentucky State University

Thursday 10:15 am – 11:45 am

Session 5: Marketing Trends and Competition
McLean

Chairperson: Louis K. Falk, University of Texas at Brownsville

Communication Patterns, Mediation Behaviors, and Advertising Attitudes: A Study of Hispanic Mothers
Jyotsna Mukherji, Texas A&M International University

Can Green be Gorgeous? The Relative Influence of Retailer Image versus Brand Image in the Marketing of Skin Care Products
Deirdre Bird, Providence College
Helen Caldwell, Providence College
Mark DeFanti, Providence College

Does Firm Size Matter in Corporate Governance? An Examination of Bebchuk’s Entrenchment Index
Dennis M. Garvis, Washington and Lee University

Discussant: Nadia Abgrab Noormohamed, Salve Regina University
Thursday 10:15 am – 11:45 am

Session 6: Marketing Innovation and Changing Societal Priorities

Herndon

Chairperson: Thomas A. Hemphill, University of Michigan-Flint

Japanese Acquisition in India’s Ranbaxy
Justin Paul, Nagoya University of Commerce and Business
Pragya Bhawsar, Mandsaur Institute of Technology

Sharpening Our Attention: The Role of Privilege in Free-Markets, Equality-Under-Law and Sustainability
Teresa M Twomey, Central Connecticut State University
Drew L. Harris, Central Connecticut State University

RFID Technology: A Competitive Advantage To Supply Chain
Rajni Goel, Howard University

Discussant: Narendra K. Rustagi, Howard University

Thursday 12:00 pm-1:20 pm

Salon EF

Luncheon & Keynote Address:
The Current State of the U.S. Economy, the Importance of Innovation and Trade, and the Important Role of the U.S. Department of Commerce
Mark E. Doms, Chief Economist, US Department of Commerce

Thursday 1:30 pm- 2:30 pm

Falls Church

All-Society Industry Presentation:

Shaping the Competitive Future Based On The Recent G-20 Summit
Robert L. Lattimer, The Lattimer Group, Inc. and Senior Fellow, Rutgers University

Global Implications of American Healthcare Reform
Barent L. Fake, Executive Advisors, LLC

Concurrent Sessions

Thursday 2:45 pm – 4:00 pm

Thursday 2:45 pm – 4:00 pm

Session 7: Ethics Concerns and Market Environment

Falls Church

Chairperson: A Narendra K. Rustagi, Howard University

How Ethics Codes can be Validated and Linked to Performance Appraisal to Enhance Organizational Global Competitiveness and Reduce Fraud
Paul G. Wilhelm, Kentucky State University
Jana Price Wilhelm, Kentucky State University

Differences in the Perceptions of Unethical Workplace Behaviors among Chinese and American Professionals
Gwen E. Jones, Fairleigh Dickinson University
Ethical Dimensions of Pain Management and Physician-Patient Relationships
Suzan S. Parhizgar, Texas Tech Health Sciences Center School of Medicine
Kamal D Parhizgar, Texas A&M International University

Discussant: Joseph Horton, University of Central Arkansas

Thursday 2:45 pm – 4:00 pm
Session 8: Corporate Governance and Competitive Advantage

Chairperson: Justin Paul, Nagoya University of Commerce and Business

Organizational Legitimacy and Multinational Corporations: An Assessment and Critique
Ananda Mukherji, Texas A&M International University

Convergence and Consumption: An Empirical Inquiry
A.N.M. Waheeduzzaman, Texas A&M University

Dynamic Competition: A Look at Firms in the Fortune Global 500
Sally Sledge, Norfolk State University

The Impact of Information Systems on Organizations and Markets
Kamal Nayan Agarwal, Howard University

Discussant: Abdulwahab S. Al-Kahtani, King Fahd University of Petroleum and Minerals

Thursday 4:15 pm – 5:30 pm
Session 9: Managing Talent in a Competitive Market

Chairperson: Jose Sanchez-Gutierrez, CUCEA University of Guadalajara

Social Identity in Diverse Workgroups: An Empirical Investigation
Craig R. Erwin, Eastern Connecticut State University

Flexible Work Practices: Women Only?
Alyson Latham, The George Washington University
Paul M. Swiercz, The George Washington University

Output Effects of Minimum Wages: United States Manufacturing
Barrington K. Brown

Discussant: Pedro S. Hurtado, Texas A&M International University

Concurrent Sessions
Thursday 4:15 pm – 5:30 pm
Session 10: Strategy Execution and Market Turmoil

Chairperson: Marc Sardy, Rollins College

The ‘New Protectionism’: Industrial Policy Barriers to Cross-Border Mergers and Acquisitions
Thomas A. Hemphill, University of Michigan-Flint
Bankruptcy: A Stakeholder Analysis
William M. Fitzpatrick, Villanova University
Samuel A. Dilullo, Villanova University

Managers’ Global Outlook in a Transnational Society
Abbas J. Ali, Indiana University of Pennsylvania
Krish Krishnan, Indiana University of Pennsylvania

Discussant: Ananda Mukherji, Texas A&M International University

Thursday 4:15 pm – 5:30 pm
Session 11: Competing in a Complex World

Chairperson: Brigitte Lévy, University of Ottawa

Export Planning
Mehdi Hojjat, Neumann University

Toward A Learning-Based View of Innovation
Zong Dai, Alfred University

A Critical Analysis of Scenario Planning as a Cultural Intervention
Pedro S. Hurtado, Texas A&M International University

Discussant: Carl Tong, Radford University

Thursday 4:15 pm – 5:30 pm
Session 12: Leadership and Change

Chairperson: Kathy Baker, Health South Hospital

Quantifying Leadership Development
Desire and Potential: Typical, Maximal, Ideal Transactional and Effective Leadership Performances
Chaudhary Imran Sarwar, CEO-Creative Researcher

Sharpening Our Focus on Corporate Personhood: Can We Afford This Privilege?
Drew Harris, Central Connecticut State University
Teresa Twomey, Central Connecticut State University

Measuring Impact of Authentic Leadership on Humanity by BEST Measures
Hamid Khan, Our Lady of the Lake University

Discussant: Joseph Horton, University of Central Arkansas

Thursday 5:45 pm – 6:30 pm
All Academy Session: Thinking About the Future: Can Capitalism Really Function Successfully?

Moderator: Barent L. Fake, Executive Advisors, LLC

Speaker: Capitalism at Stake: Reflections on a Turbulent World
Robert C. Camp, Indiana University of Pennsylvania

Economic Challenges and Possibilities
Kamal Fatehi, Kennesaw State University
Thursday  6:30pm - 7:30 pm
Salon EF Room

President’s Reception in Honor of Jeff Stewart, former President of ASC

Sponsored by Warren E. Norquist

Friday, October 30, 2009

Friday  7:30 am -8:30 am
Continental Breakfast

Concurrent Sessions

Friday  8:30 am -10:00 am

Session 13: Market Trust and Corporate Image
Falls Church

Chairperson: Aysar Philip Sussan, Bethune - Cookman University

Corporate Reputation Management: What Counselors should know about the Processes of Conducting Globally-Competitive Campaigns
Ali Kanso, The University of Texas at San Antonio

What’s in it for Me – Social Networking?
Louis K. Falk, University of Texas at Brownsville
Hy Sockel, DIKW Management Group
Sharaf Rehman, University of Texas at Brownsville

Trust As Experienced In Humanitarian Organization Websites
John R. Fisher, Northwest Missouri State University

Discussant: Ahmad Tootoonchi, Frostburg State University

Friday  8:30 am – 10:00 am

Session 14: National Competitiveness and Social Development
McLean

Chairperson: Mark Steele, CEO, Turbonetics, Inc.

Problems with Competitiveness in an Interdependent World
Donald K Gates, Macquarie University

Fostering Natural Competitive Advantages: Designing a Water Eco-Innovation Cluster in the Brazilian Amazon Region
Raul Gouvea, University of New Mexico
Sul Kassicieh, University of New Mexico

Competitiveness of a Secure Supply Chain through the C-TPAT Program
Rolando Pena-Sanchez, Texas A&M International University

Discussant: G. Scott Erickson, Ithaca College

Friday  8:30 am – 10:00 am

Session 15: Financial Indicators and Development
Herndon

Chairperson: Ken Griffin, University of central Arkansas

The Indeterminacy of a Flexible Exchange Rate System when Financial Markets are Dormant
Osman Suliman, Millersville University of Pennsylvania
Osama Sweidan, Sharjah University

The Changing Public Reports by Management and the Auditors of Publicly Held Corporations: An Updated Comparative Study of General Motors Corporation and Ford Motor Company
Charles J. Pineno, Shenandoah University
L. Mark Tyree, Shenandoah University

Discussant: Joe Horton, University of Central Arkansas

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Concurrent Sessions

Friday 10:15 am - 11:45 am

Session 16: Human Resource Challenges in a Changing world
Falls Church

Chairperson: Sami M. Abbasi, Norfolk State University

Douglas M. McCabe, Georgetown University

Contexts for the Professional Development of Part-Timers
Hala Khayr, Balamand University

Facilitating Trust In Virtual Teams: The Role Of Awareness
Chyng-Yang Jang, University of Texas at Arlington

Discussant: A.N.M. Waheeduzzaman, Texas A&M International University

Friday 10:15 am – 11:45 am

Session 17: Market Structure and Development
McLean

Chairperson: Paul G. Wilhelm, Kentucky State University

The Relationship Between U.S. Trading Partners’ Level Of Per Capita Income And Their Intra-Industry Index Of Trade With The United States
Adolfo Benavides, Texas A&M University – Corpus Christi
Julian A. Gelvez, Texas A&M University – Corpus Christi

Cartel Model Of The EC: A Four Power View
Conway Lackman, Duquense University

Global Food Crisis: Food versus Fuels
Tahereh Alavi Hojjat, DeSales University

Discussant: Drew Harris, Central Connecticut State University

Friday 10:15 am – 11:45 am

Session 18: Globalization and Patterns of Cooperation
Herndon

Chairperson: Osman Suliman, Millersville University of Pennsylvania
An Analytical Survey on Partnerships and the Leaky Bucket Community Development Principal in Globalization Era
José G. Vargas-Hernández,
Universidad de Guadalajara
Josè Sánchez-Gutièrrez,
Universidad de Guadalajara

Some Necessary Conditions and Constraints for Successful Learning Organizations
Leonel Prieto, Texas A&M International University

Scale of Conflicts between Firms, Communities, New Social Movements and the Role of Government
José G. Vargas-Hernández,
Universidad de Guadalajara

Strategy Tools and The Kyoto Protocol’s Flexible Development Mechanisms
Patricia Nicelli, Jamestown Business College
Ramdas Chandra, Nova Southeastern University

Discussant: Hamid Khan, Our Lady of the Lake University

Friday 12:00 pm-1:20 pm
Salon EF

Luncheon & Keynote Address:
Beyond Oil, Coal and Gas
Robert Davis, University of Virginia

Emerald Best Paper Award Ceremony

Friday 1:30 pm- 2:30 pm
Falls Church

All Society Session

Searching for Limits of Constructive Competition

Chairperson: Shahid Siddiqi, Long Island University

Speakers:
Omid Nodoushani, Southern Connecticut State University
Abbas Ali, Indiana University of Pennsylvania
G. Scott Erickson, Ithaca College
Shahid Siddiqi, Long Island University

Concurrent Sessions

Friday 2:45 pm -4:00 pm

Friday 2:45 pm – 4:00 pm

Session 19: Knowledge economy: Competing for the Future
Falls Church

Chairperson: Deirdre Bird, Providence College

Effects of the Stakeholders in the Knowledge Management in Hotel Industry in Guadalajara, Mexico
Jose Sanchez-Gutierrez, CUCEA
University of Guadalajara
Juan Gaytan-Cortes, CUCEA
University of Guadalajara
Manuel Ortiz-Barrera, CUCEA
University of Guadalajara

SPICE: A Competitive Project Management Paradigm
Robert Maribe Branch, The University of Georgia

Customization and Technological Change in Fast Food Industry
Aysar Philip Sussan, Bethune - Cookman University

Discussant: Mehdi Hojjat, Neumann University
Friday  2:45 pm – 4:00 pm

Session 20: Competition and Changing Market Conditions  McLean

*Chairperson:* Felix Abeson, Coppin State University

*U.S. Auto Industry Bailouts: Protectionist Potholes on the Road to Nowhere, or an Engine for Driving Innovation on a Path to Improved Competitiveness?*
  Christina Benson, Elon University

*Corporate Social Responsibility as a Driver of Sustainable Innovation: Greening Initiatives of Leading Global Brands*
  Eunsang Yoon, University of Massachusetts Lowell
  Steven Tello, University of Massachusetts Lowell

*Creating A Learning Culture For Competitive Advantage*
  Zong Dai, Alfred University
  Frank Duserick, Alfred University
  Amy B. Rummel, Alfred University

*Discussant:* Craig R. Erwin, Eastern Connecticut State University

Friday  2:45 pm – 4:00 pm

Session 21: Competitive Measures in Higher Education  Herndon

*Chairperson:* Carl Malinowski, Pace University

*Learning through Service: Complexity Theory in the Classroom*
  Gerard Farias, Fairleigh Dickinson University

*Comparative Analyses of Academic Kakistocratic and Bureaucratic Management Systems*
  Kamal D Parhizgar, Texas A&M International University

*A Contribution to Practice: Exploring The Curriculum Impact of IFRS-U.S. GAAP Convergence*
  Paul McGee, Salem State College
  Jayanti Bandyopadhyay, Salem State College

*Discussant:* Hamid Khan, Our Lady of the Lake University

Concurrent Sessions

Friday  4:15 pm - 5:30 pm

Friday  4:15 pm – 5:30 pm

Session 22: Economic Power and the Rise of Emerging Economies  Falls Church

*Chairperson:* Suhail Abboush, Duquense University

*Comparing the Automotive Industry from China, India and South Korea: An Application of the Double Diamond Model*
  Marc Sardy, Rollins College
  Marc Fetscherin, Rollins College

*Technology Foresight in Korea: A Review of Recent Government Exercises*
  JiHo Hwang, Korea Institute of Science and Technology Evaluation and Planning
  YoungJun Kim, Texas A&M International University
  Soekho Son & Jongmin Han, Korea Institute of Science and Technology Evaluation and Planning
Transitional Economies of Central Asia and Business Education
Kamal Fatehi, Kennesaw State University
Gulnara Demeuova, University of International Business
Foad Derakhshan, California State University

Discussant: Kathy Baker, Health South Hospital

Friday – 4:15 pm – 5:30 pm
Session 23: Corruption and Market Function
McLean

Chairperson: Rolando Pena-Sanchez, Texas A&M International University

Testing the Efficient-Markets Hypothesis with the Economic Freedom Index and Application of Behavioral Economics: The Neglected Role of Corruption
Paul G. Wilhelm, Kentucky State University
Weston M. Wilhelm, Centre College

Class Conflict, Capitalism, and Modern Society
Barrington K. Brown

Internet Taxation; Is Now the Time?
Ken Griffin, University of central Arkansas
Kaye McKinzie, U.S. Army
Roy Whitehead, University of central Arkansas

Discussant: Felix Abeson, Coppin State University

Friday 4:15 pm – 5:30 pm
Session 24: Educational Culture and Performance
Herndon

Chairperson: Hamid Khan, Our Lady of the Lake University

The Relationship between Age & Undergraduate Student Attitudes about Hypothetical Marketing Moral Dilemmas
Carl Malinowski, Pace University
Karen Berger, Pace University

Performance Measurement and Competitiveness in Distance Learning Technologies
Aysar Philip Sussan, Bethune - Cookman University

Research Oriented Universities
Kamal D Parhizgar, Texas A&M International University

Discussant: Osman Suliman, Millersville University of Pennsylvania

Friday 5:40 pm – 6:30 pm
Falls Church

All Society Practitioner Session:

Global Economic Downturn and National Competitiveness

Moderator:
G. Scott Erickson, Ithaca College

U.S. Automobile Manufacturing Competitiveness--A 20-Year Progress Report
Mark Steele, CEO, Turbonetics, Inc.

Debating Cap & Trade Bill
Warren Norquist, Polaroid, Inc.(Retd.)

Commentator:
Barent L. Flake, President, Executive Advisors, L.L.C.
Saturday, October 31, 2009

Saturday 7:30 am – 8:00 am
Continental Breakfast

Saturday 8:00 am – 9:00 am
ASC Business Meeting

Concurrent Sessions

Saturday 9:15 am – 10:30 am

Session 25: Government Intervention and Market Function
Falls Church

Chairperson: Barent L. Fake, Executive Advisors, LLC

Government Theft: The Taking of Private Property to Benefit the Favored Few after Kelo
Roy Whitehead, University of Central Arkansas
Kris Jones, Southern Louisiana University
Kenneth Griffin, University of Central Arkansas

So the Safeguard actually came in Handy after All!
Sylvester E. Williams IV, Elizabethtown College

Legal and Ethical Implications of Doing Business in Western Sahara
Bayo Oludaja, Northwest Missouri State University

Economic Fascism: the New World Order in our Past and Present: Liberty and Competitiveness Feigned
Manton C. Gibbs, Indiana University of Pennsylvania
Gaddo Oliveri, Indiana University of Pennsylvania

Discussant: Aysar Philip Sussan, Bethune – Cookman University

Saturday 9:15 am – 10:30 am

Session 26: Consumer Activism and Shifting Loyalty
McLean

Chairperson: Kathy Baker, Health South Hospital

Customer’s Loyalty to Online Music Usage: the Roles of Perceived Values and Costs
Hung-Chang Chiu (Monle Lee), National Tsing Hua University
Yuh-May Lin, National Chung Hsing University
Monle Lee, Indiana University South Bend
Yi-Han Yang, National Chung Hsing University

Effect of Branding on Taste Perception
J Robert Field, Nicholls State University
Blaise J. Bergiel, Nicholls State University
J. Martin Giesen, Mississippi State University

Trade in Information Technology
Suhail Abboushi, Duquense University

Discussant: Craig R. Erwin, Eastern Connecticut State University
Saturday 9:15 am – 10:30 am

Session 27: Middle East Competitiveness Herndon

Chairperson: A. N. M. Waheeduzzaman, Texas A&M University

Jordan versus Lebanon: A Comparative Study of the Impact of Free Trade Agreements
Gretta Saab, University of Balamand

Can New World Cities Sustain their Competitiveness? The Case of Dubai
Abbas J. Ali, Indiana University of Pennsylvania
Faustina Shedlock, Indiana University of Pennsylvania

A Strategic Competition: Barriers of Internet Usage in Marketing Communications by Saudi Manufacturing Firms
Abdulwahab S. Al-Kahtani, King Fahd University of Petroleum and Minerals

Discussant: Ali Kanso, The University of Texas at San Antonio

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Concurrent Sessions

Saturday 10:45 am – 12:00 pm

Saturday 10:45 am – 12:00 pm

Session 28: Strategic Initiative and Firm Performance Falls Church

Chairperson: Kathy Baker, Health South Hospital

Twelve Meditations on Venture Capital: Some Observations on the Dissonance between Theory and Practice when Applied to Public/Private Collaborations on Entrepreneurial Finance Policy
Gordon Murray, University of Exeter
David Lingelbach, Johns Hopkins SAIS and Stevenson University

The Impact of Entrepreneurial Orientation, Strategic Capabilities, Management Style, And Growth Focus On Firm Performance
Ananda Mukherji, Texas A&M International University
Jyotsna Mukherji, Texas A&M International University
Peter Wright, The University of Memphis
Syed Hasan, George Mason University

Managing Knowledge Workers for Sustaining Competitive Advantage
Sami M. Abbasi, Norfolk State University
Moncef Belhadjali, Norfolk State University
Ken W. Hollman, Middle Tennessee State University

Discussant: Carl H. Tong, Radford University

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Saturday 10:45 am – 12:00 pm

Session 29: Industry Competitiveness and Technological Advancement McLean

Chairperson: A.N.M. Waheeduzzaman, Texas A&M International University

Optimized Catalyst Selection for Fixed Reactor Sizes
Michael P. D'ltri, Dalton State College.
Julie L. D'ltri, University of Pittsburgh
Competitive Advantages from an Automated Peer-to-Peer MIS Evaluation System
Robert J. Bonometti, Shenandoah University

Digital Technology: A Vehicle for Making Rural Businesses Competitive
Shakil M. Rahman, Frostburg State University
Ahmad Tootoonchi, Frostburg State University
Michael L. Monahan, Frostburg State University

Discussant: Aysar Philip Sussan, Bethune – Cookman University

Saturday 10:45 am – 12:00 pm
Session 30: Corporate Strategy and Competition

Chairperson: G. Scott Erickson, Ithaca College

Offshoring and the Safety of the Global Supply Chain: An Integrated Model
Constant D Beugre, Delaware State University
Winston Awadzi, Delaware State University

On Culture and Strategic Change: Contrasting the Orthodox View with Bourdieu’s Concept of Habitus
Pedro S. Hurtado, Texas A&M International University

Unraveling Firm Competitiveness: An Evolutionary Perspective
Garimalla Chandrashekhar, Indian Institute of Management

Discussant: William M. Fitzpatrick, Villanova University
Emerald Best Paper Awards

Best Conceptual Paper Award:

Thursday 8:30 am – 10:00 am

Brigitte Lévy, University of Ottawa

Best Empirical Paper Award:

Friday 4:15 pm -5:30 pm

Technology Foresight in Korea: A Review of Recent Government Exercises
JiHo Hwang, Korea Institute of Science and Technology Evaluation and Planning
Young Jun Kim, Texas A&M International University
Soekho Son, Korea Institute of Science and Technology Evaluation and Planning
Jongmin Han, Korea Institute of Science and Technology Evaluation and Planning

Best Case Study Award:

Thursday 10:15 – 11:45 am

Japanese Acquisition in India’s Ranbaxy
Justin Paul, Nagoya University of Commerce and Business
Pragya Bhawsar, Mandsur Institute of Technology
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<td>Suhail Abboushi</td>
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Jeff Stewart was first introduced to the ASC in 1991 and was appointed as the President of the Society that year. Later on he became a member of the ASC Board and the chairman of the advisory council. Until his illness last year, Jeff was an active leader of the Society. As a businessman and intellectual entrepreneur, Jeff has been creative, original in his thinking, and a student of civilization. His enthusiasm, commitment, and hard work, will be missed at the conference. Nevertheless, we will always remember Jeff and his pleasant personality.