The 23rd annual conference of the ASC on Economic Dynamism and the New Global Business Paradigm will be held in the Washington D.C. area on October 25-27, 2012. The Conference is an excellent opportunity to:

- Interact with scholars, business leaders, and government leaders from all over the world
- Discuss research findings and current practices pertaining to the various facets and sources of competitiveness to survive and succeed in today’s global marketplace
- Present your paper in a very congenial and professional conference environment
- Publish your article in peer-reviewed Cabell’s journals

**FEATURED SPEAKERS**

Prominent speakers from academe, industry and Government are expected to attend.

Leaders who participated in the past include:
- Michael Porter, *Harvard University*
- Elaine L. Chao, *U.S. Secretary of Labor*
- Robert Galvin, *Chairman & CEO, Motorola, Inc.*
- Herb Kelleher, CEO, *Southwest Airlines*
- Philip R. Crosby, *Chairman and CEO Philip Crosby Associates II*
- Andrew Young, former *US Ambassador*
- A.D. Frazier, Jr., President & CEO, *INVECSO, Inc.*
- C.K. Prahalad, *University of Michigan*
- Mark Doms, Chief Economist of the U.S. Department of Commerce
- Timothy Muris, Chairman, Federal Trade Commission

**REGISTERATION INCLUDES**

- Conference Program
- ASC Membership
- A Copy of the *Competition Forum*
- Breakfast, lunch, reception, & refreshments during sessions

**CALL FOR PAPERS**

**Suggested Themes (not limited to):**

*Traditional business topics*—international trade, economics and finance, human resources, information tech., marketing, e-commerce, supply chain mgmt., quality, leadership, corporate alliances, mergers & acquisitions, etc.

*Competitiveness-focused topics:*
- Globalization/De-globalization
- Competitiveness issues pertaining to firm/industry/country/region
- Privatization and Market Change
- Global Competition/Trade/WTO issues
- Corporate Responsibility & Global Compact
- Managing the Knowledge-based firm
- Public Affairs and Corporate Communication
- Transformation in Emerging Markets
- Geopolitics and Global Business
- Social Networking
- Regulation, Deregulation and Re-regulation
- Topics in specific sectors—e.g.: service industry, energy, healthcare, pharma., biotech, telecom.

**Related Topics**

ASC President: Grover Norquist; Chairman: Robert Lattimer

**CALL FOR PAPERS**

All competitive papers will be published in the Society’s Annual Research Volume—*Competition Forum* (listed in the Cabell’s Directory and on several online databases including EBSCO). At least one author is required to attend the conference. Highly competitive papers are invited for publication in one of the following journals—*Advances in Competitiveness Research* and *Competitiveness Review*.

The deadline for the receipt of submitted papers is *July 9, 2012*. To facilitate the blind peer review process, the first page should include:
- Title of the paper
- Author’s name(s), phone & fax number(s)
- Institutional affiliation(s)

The second page should repeat the paper title but should not contain information that would identify the author or the institution. Publication style guidelines of the American Psychological Association should be used. Please mail four copies (or an electronic copy) of the paper, abstract, or panel proposal to:

Prashanth N. Bharadwaj  
American Society for Competitiveness  
664 Pratt Drive, Indiana, PA 15705  
Phone: (724) 357-4880  
Fax: (724) 357-7768 OR (724) 357-5743  
pnb@iup.edu  
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Business Registration Fees
❑ $450 Preregistration fee prior to Sept. 24, 2012
❑ $500 Registration fee postmarked after that date

Academic Registration Fees
❑ $250 Preregistration fee prior to Sept. 24, 2012
❑ $270 Registration fee postmarked after that date
❑ $120 Full-time student pre-registration fee prior to Sept. 24, 2012
❑ $150 Full-time student registration fee postmarked after Sept. 24, 2012

Single Event Registration Fees
❑ $50 Spouse/guest luncheon ticket

Fees must be paid in US currency by check payable to ASC. A 50% charge will be applied to all cancellations before October 8, 2012. No refunds after that date.

Mail registration form and fees to:
Prashanth N. Bharadwaj
664 Pratt Drive, IUP, Indiana, PA 15705