American Society for Competitiveness (ASC)  
24th Annual Conference  
November 7-9, 2013  

Pittsburgh, PA  

National Geographic Traveler has ranked  
Pittsburgh  
among its 20 "best of the world" must-see destinations

The City of Pittsburgh personifies the goals of the ASC—it is an example of how a city/region has regained its competitive edge by transitioning itself from a smoke-stack city to a highly diversified economy that includes industries such as financial services, health care, energy, manufacturing and higher education.

The American Society for Competitiveness

The ASC is an association of academics, business executives, and public-policy makers who share a commitment to improving competitiveness at individual, firm, industry, country, region and global levels. Established over two decades back to provide a forum for the interdisciplinary and cross-sector communication needed to address competitiveness, the Society fosters the exchange of information and ideas among individuals who bring differing perspectives and expertise to the issue. The Society publishes scholarly journals and offers national awards for contributions to competitiveness.
Attention: faculty, graduate students, business executives, and public policy makers!

An excellent opportunity to:

• Interact with scholars, business leaders, and government leaders from all over the world
• Discuss research findings and current practices pertaining to the various facets and sources of competitiveness to survive and succeed in today’s global marketplace
• Present your paper in a very congenial and professional conference environment
• Publish your article in peer-reviewed, internationally-reputed journals that are listed in Cabell’s, EBSCO, etc.

For more than two decades, the Conference has been bringing together leaders from business, government, and academia to share and discuss ideas, to reflect on experiences and approaches, and to strengthen the spirit of cooperation and collaboration for improved competitiveness.

• Papers dealing with national, regional, and global strategies related to the themes suggested in the next page are welcome.
• Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought.
• Special consideration will be given to papers, abstracts, and symposia proposals that facilitate exchange between scholars and practitioners.
• In addition, proposals for panels will be considered.

Please see next page for suggested themes.

A sample of business, academic, and government leaders who have participated in recent ASC Conferences:

- Elaine L. Chao, U.S. Secretary of Labor
- Michael Porter, Harvard University
- Alex Trotman, CEO, Ford Motor Co.
- Robert Galvin, CEO, Motorola
- Herb Kelleher, CEO, Southwest Airlines
- Philip Crosby, Philip Crosby Associates
- Andrew Young, U.S. Ambassador
- Timothy Muris, Chairman, U.S. FTC
- Mark Doms, Chief Economist of the U.S. Department of Commerce

Competitive papers will be published in the Society’s Research Volume--Competition Forum (listed in the Cabell’s Directory and on several online databases including EBSCO). At least one author is required to register and attend the conference. The most competitive papers are invited for publication in either of ASC’s two peer-reviewed journals: Advances in Competitiveness Research or Competitiveness Review. Best paper awards in several categories are extended each year.

Conference registration of $250 includes ASC Membership, copies of ASC’s publications, breakfast, lunch, reception, & refreshments during the conference.
The ASC Conference invites conceptual papers, empirical studies, case studies, proposals, panel discussions or abstracts pertaining to both traditional and contemporary themes related to competitiveness:

- International Trade and Finance
- Human Resource Management
- Information technology
- Marketing
- Strategic Management
- Corporate alliances
- Leadership
- Supply Chain Management
- Quality Management
- Industrial Revivalism

Managing the Knowledge-based Firm
- Intellectual Property
- Privacy and Confidentiality in Today’s Knowledge Based Society
- Unleashing Innovation

Global Competition and Emerging Markets
- China, India and the World
- Manufacturing and Innovation
- Government-business Partnership
- Corporate Alliances, Mergers and Acquisitions
- Energy and Global Politics

Institutions and Resource Allocation
- Competing for Resources
- The Dynamics of Firms and States
- Repatriation of Foreign Profits
- Immigration Reform

Privatization and Market Change
- Privatization in Global Markets
- Regulation, Deregulation, and Re-regulation
- Corporate Governance
- Geopolitics and Global Business

Corporate Responsibility & Global Compact
- Employment, Work and International Human Rights
- Civil Society and Corporate Global Citizenship
- Impact of National Differences in Work Practices
- Frauds and Corporate Scandals
- Business Ethics

Competing in Dynamic Global Industries
- Telecommunications and Multimedia
- Financial Services
- Healthcare—Insurance & Legal Issues
- Pharmaceutical and Biotech Industries
- E-Commerce & Supply Chain Management

Social Networking

The deadline for the receipt of submitted papers, abstracts and proposals is **June 17, 2013**. To facilitate the blind peer review process, the first page should include: Title of paper, authors’ name(s), institutional affiliation(s), and phone and fax number(s). The second page should repeat the paper title but should contain no information that would identify author or institution. Publication style guidelines of the American Psychological Association may be used.

**Please mail to:**

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CALL FOR PAPERS

AMERICAN SOCIETY FOR COMPETITIVENESS
24th ANNUAL CONFERENCE—November 7-9, 2013
Global Competitiveness: From Policy to Prosperity

www.eberly.iup.edu/asc

Meeting will take place at:
DoubleTree by Hilton Hotel & Suites, Pittsburgh Downtown
One Bigelow Square, Pittsburgh PA 15219
PittsburghdowntownDoubleTree.com (412-281-5800)

Sponsored by: Indiana University of Pennsylvania